



Sweet Eyes

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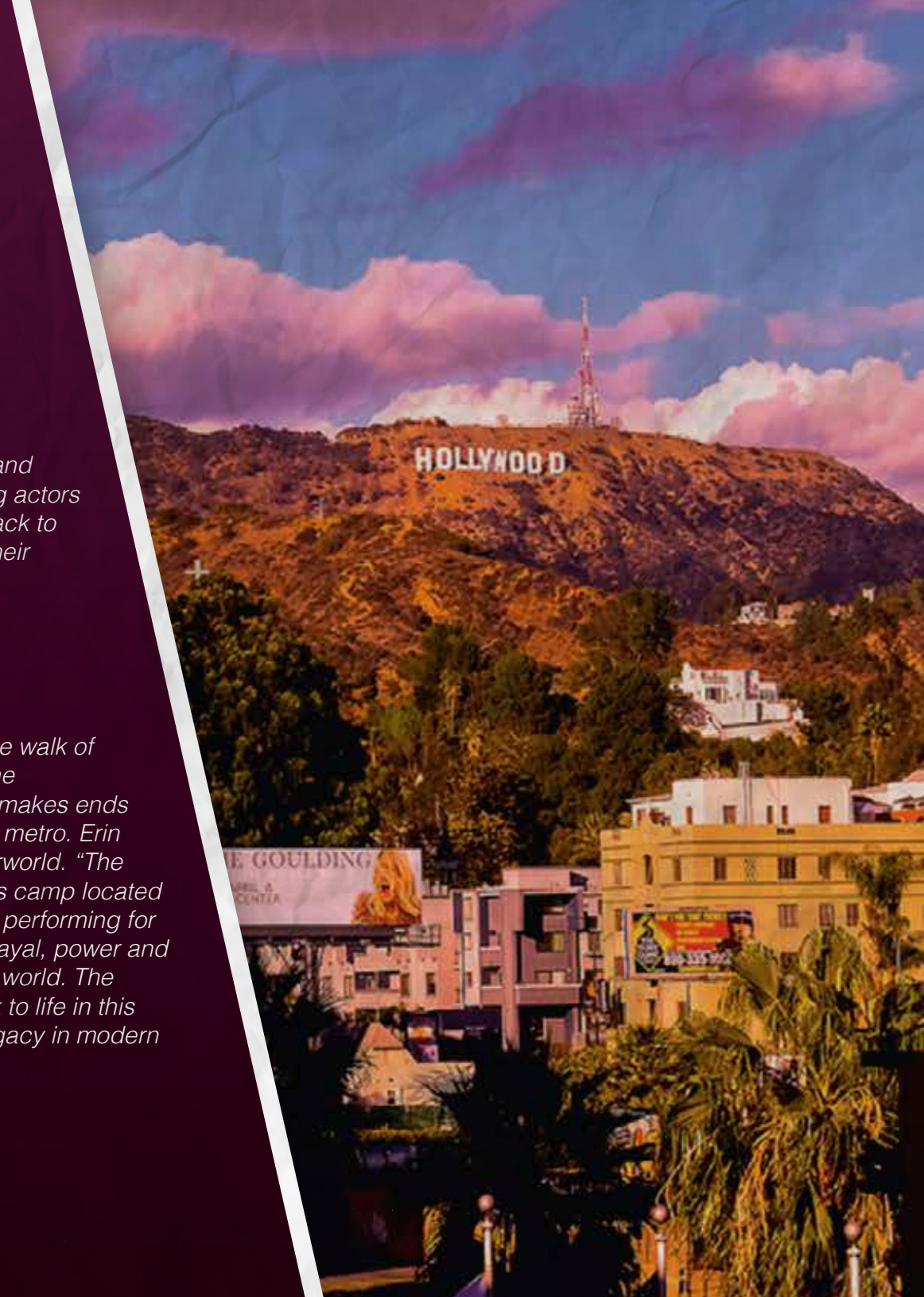
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Logline:

“SWEET EYES” is a romantic drama revolving around ERIN and FERNANDO. A modern twist on an old tale as two struggling actors experience the dark side of show business while bringing back to life the iconic Charlie Chaplin and Marilyn Monroe through their impersonations on the Hollywood Walk of Fame.

Synopsis:

Erin is a Marilyn Monroe impersonator and drug dealer on the walk of fame, where she meets the love of her life: Fernando. With the characteristic naivety of a newly arrived dreamer, Fernando makes ends meet by transforming into Charlie Chaplin and singing in the metro. Erin introduces Fernando to Howard, the king of the acting underworld. “The Hollywood Academy of Performing Arts” (HAPA) is an actor’s camp located in a cemetery of trailers were they train actors on the craft of performing for survival. Erin and Fernando’s love will be tested by lust, betrayal, power and temptation as they navigate the multidimensional Hollywood world. The legendary Marilyn Monroe and Charlie Chaplin bounce back to life in this exciting yet dramatic journey which pays homage to their legacy in modern Hollywood.



Characters:

Erin:

Erin is small town girl with big dreams and an obsession for Marilyn Monroe that drives her to leave everything behind and move to Hollywood. Following in the footsteps of her mother, who died of an overdose, combined with the lack of support from an abusive father, she gives in to drugs and promiscuity. Erin's escape to her troubled existence is living through the characters she watches on screen.

She pays a small fee to live in the HAPA camp, a culturally thriving community of fellow Bohemians who perform for a living. Erin is mentored by legendary actor Howard. However, her acting lacks empathy. She is emotionally blocked and masks her authentic self behind her portrayal of Marilyn. She sells drugs to stay afloat in LA and tries to break into the acting scene.

She believes that impersonating an icon on the sidewalk and taking pictures with strangers will catapult her to fame and waits to be discovered. She slowly becomes one with Marilyn, experiencing all of her success, failure and iconic moments.



Characters:

Fernando:

Fernando was born and raised in the Latin American countryside. He is naive and innocent, often viewing the world with a far fetched perspective. The poverty and struggle of surviving his upbringing led him to seek refuge in the only movie theater in town, unknowingly fueling his journey to Hollywood. His dream is to become a renowned actor and get his family out of debt.

He saves up enough money to leave his country behind but not enough to survive in the big city. His naivety leads him to believe that actors are discovered at the Hollywood walk of fame on a regular basis. Soon after he arrives he meets Erin, who instantly gets him in trouble with the police. It's also love at first sight.

Erin takes him under her wing and introduces him to the world of street performance and the HAPA community. His broken english and soulful voice are good enough for the subway entrance, where he performs daily in front of the rushing crowds.



Characters:

Howard: A talented actor who has performed in over a hundred plays. He suffers from multiple personality disorder and often gets lost in his characters. He never achieved fame but became a well known acting coach. He saves enough money to build the HAPA camp and becomes extremely involved with his students and their lives. For some he is like a father. He wants to save the craft at all costs in a world where people are obsessed with fame. His goal is to elevate theater by creating beautiful works of art. He is strict and pushes actors to the limit. Not everyone can handle the pressure and having to release a new show per week in order to stay alive is a challenge for him but an opportunity to newcomers.

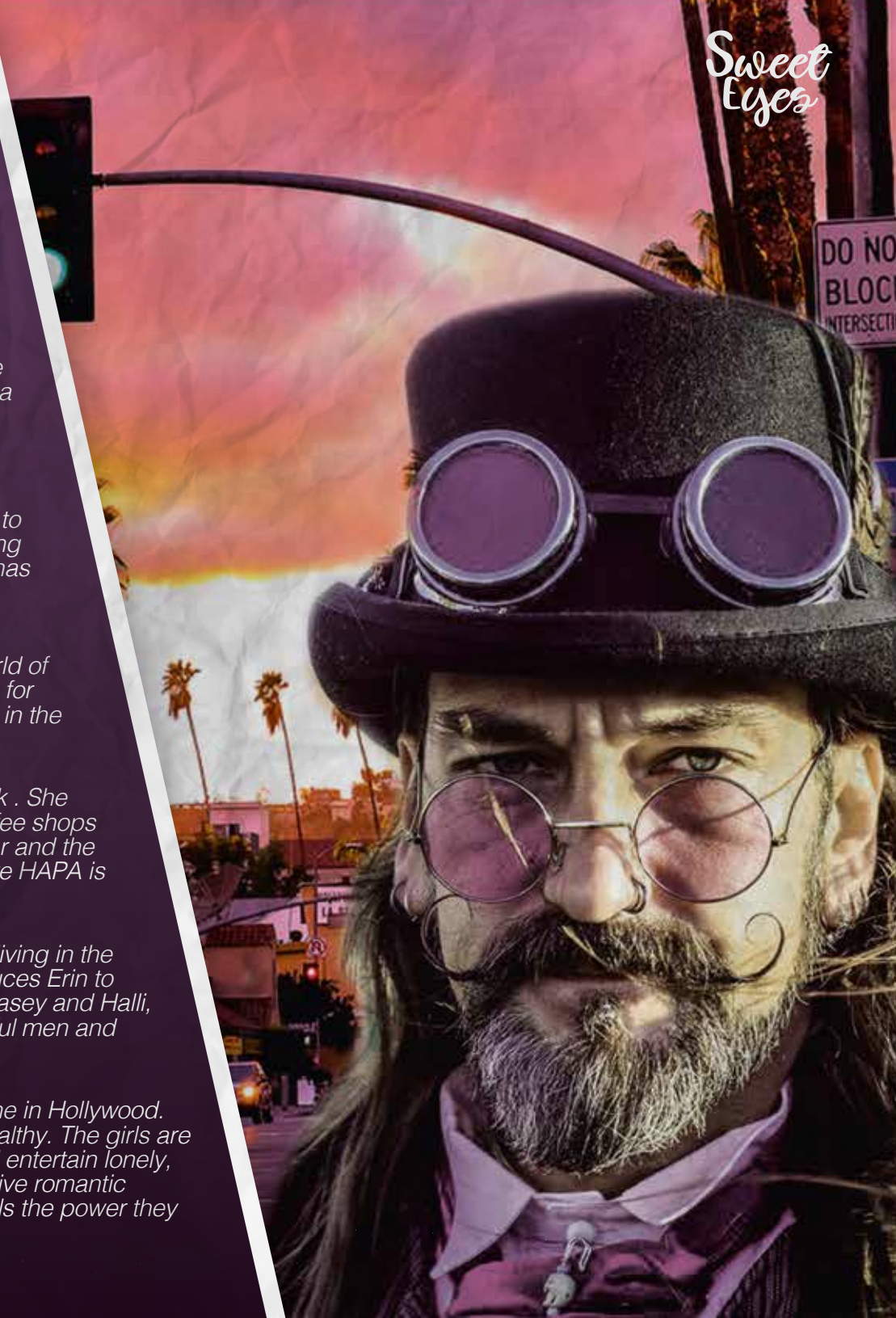
Marco: An extremely good-looking, bisexual man who has been around Hollywood for several years. He returns to HAPA but plans to leave again soon and never come back. Marco survives by dressing up as Spiderman in the scorching heat of the Hollywood strip. He has planned overnight success strategically, but after many disappointments, he resorts to go-go dancing in gay clubs. He navigates the gay nightlife with the hope of charming an industry professional with his "suave" moves. He is trapped in a vicious world of drugs, seduction and red carpets. Only wanting fame in exchange for power, he becomes Fernando's friend, secret lover and tour guide in the nightlife scene.

Hazel: A truly determined actress that does everything by the book. She studies acting all over the city and uses her spare time to sit in coffee shops and submit herself to auditions. She lives part-time between her car and the HAPA camp. Her dream is to land her first feature film and therefore HAPA is the most important thing in her life.

Jessica: A beautiful model and a wanna-be actress that ends up living in the HAPA camp because she wants to study with Howard. She introduces Erin to fashion, photographers and the night life. This is how Erin meets Casey and Halli, two high profile Hollywood escorts. Erin is soon exposed to powerful men and enveloped in the game of seduction.

Casey and Halli: High profile, powerful woman who know everyone in Hollywood. They recruit the youngest and most beautiful girls to please the wealthy. The girls are trained in the art seduction and just like Geisha's, they seduce and entertain lonely, affluent customers. They are determined to turn around their negative romantic experiences by taking advantage of the system and getting the girls the power they deserve.

Sweet
Eyes

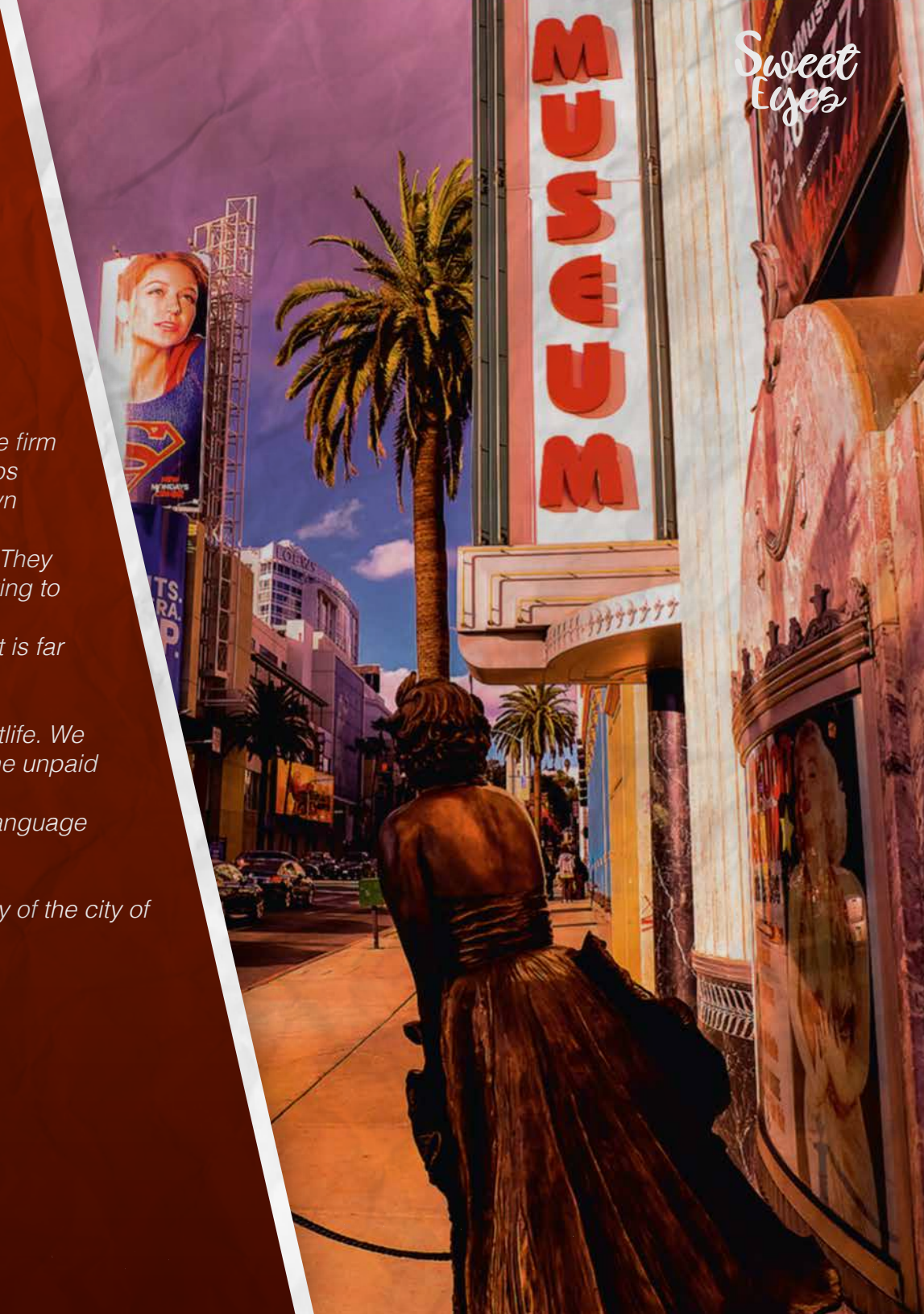


Season 1:

Fernando innocently arrives steps on the walk of fame with the firm belief that his career is about to take off. Right away he bumps into Erin, a broken down drug dealer that impersonates Marilyn Monroe. She introduces Fernando to the community of impersonators and to Howard, the owner of an actor's camp. They seek refuge there and also perform regularly in the shows, trying to figure how to fulfill their dreams. They fall in love at first sight, delighting the audience with a deep romantic relationship that is far from ideal.

Erin's storyline focuses on getting sober and quitting the nightlife. We follow her audition process, the inevitability of rejection and the unpaid reality of ultra-low budget projects. Fernando faces the challenges of an immigrant such as the language barrier and untainted view of the world.

The show portrays everyday life challenges in the tough reality of the city of angels and the Walk of Fame.



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Season 2:

The characters leave the HAPA camp in pursuit of a better life.

Erin experiences the cruel, hungry world of Modeling. The competitiveness and fight for perfection is exhausting. She meets Casey and Halli, two well known, high-profile escorts in Hollywood. Looking for a break from the acting world and a breath of fresh air, Erin joins Casey and Halli

Fernando finds out about Erin's secret life as an escort and his heart breaks. He decides to break up with Erin and pursue his own path. Lost and lonely, Fernando decides to take Marco's advice and follows him straight into the lion's den: the go-go dancer world. Fernando tries drugs for their first time and soon his naivety disappears as he tests the power of beauty and seduction. The gay, power-driven hollywood elite becomes his new social network.



Season 3:

Erin becomes Marilyn after all.

Marilyn Monroe (born Norma Jeane Mortenson; June 1, 1926 – August 5, 1962) was an American actress, model and singer. Famous for playing comic "blonde bombshell" characters, she became one of the most popular sex symbols of the 1950s and was emblematic of the era's attitudes towards sexuality. Although she was a top-billed actress for only a decade, her films grossed \$200 million by the time of her unexpected death in 1962. More than half a century later, she continues to be considered a major popular culture icon.

Fernando's success in both acting and singing comes at a high price. His characteristic innocence and naivety are now long gone, substituted by anger outbursts and conflict. He is unrecognizable and doesn't realize how deeply his anger affects others. His newly fails to ask for forgiveness and restore relationships marred by conflict. Sometimes his insensitivity stems from the fact that he can't hear his own voice. His damaging behavior leads to sadness and solitude behind the scenes.

This Season resembles a modern Entourage, showing the audience the tight relationship between fame and solitude. Erin and Fernando, who still love each other, are now enemies and constantly hurt each other with their actions. Erin is trapped in a vicious circle of luxury and wastefulness, prisoner to the secrets of powerful politicians and Hollywood stars. When Marco dies from an overdose, Fernando is devastated. This is an awakening moment for him. The pain of Marco's death forces him to dig deep within, where he once again connects to his true self and contemplates his life choices.



Season 4:

Erin is a helpless puppet at the hands of corrupt politicians and Hollywood stars. She tries to get out but they threaten to take her life. She tries to commit suicide but fails and this unknowingly sparks a reunion with Fernando.

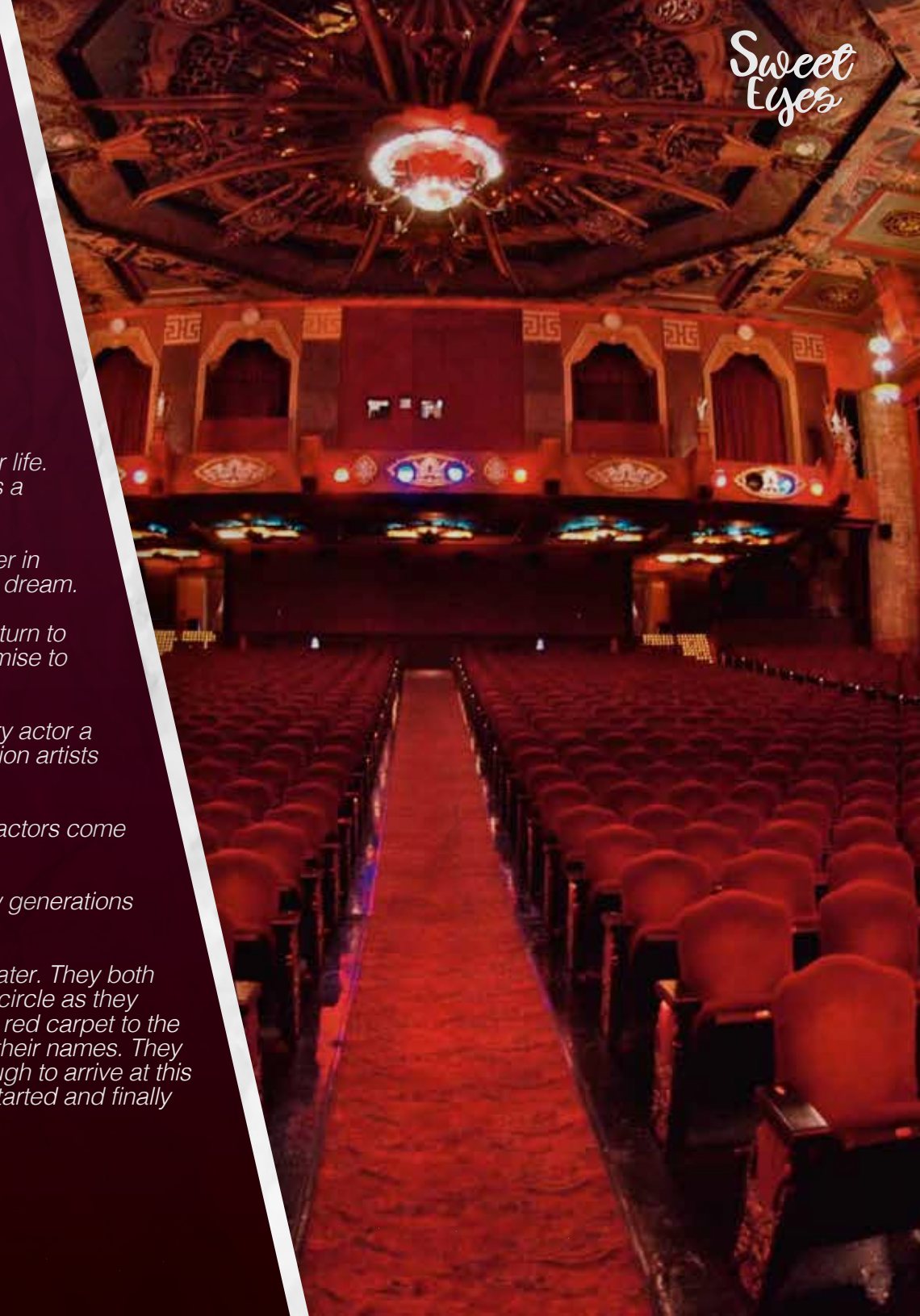
When Erin opens her eyes, her true love Fernando sits beside her in tears. They reflect on how far they have derailed from their initial dream. Erin gains a new understanding of life. They decide to hide incognito in the actor's camp. When they return to camp, they find it's empty and Howard is terminally ill. They promise to bring Hapa camp back to life and nurse Howard back to life.

Erin and Fernando go back to the avenue of stars and offer every actor a free home in exchange for their weekly performance. They audition artists and make Howard's dream come true.

"Hollywood Academy of Performing Arts", the place where true actors come to train.

Howard is alive and more passionate than ever, teaching a new generations of actor's the inside outs of the Hollywood world.

The show ends with a lavish movie premiere at the Chinese Theater. They both arrive in a limo like the true movie stars they are. They come full circle as they arrive at the first place they met; the walk of fame. They walk the red carpet to the beat of the flashes and the sound of desperate fans screaming their names. They take a moment to breathe in and reflect on all they've been through to arrive at this day. The stars walk into the movie theater, where their dreams started and finally come true.



LETTER OF INTENTS

Camila Morrone

Of Argentine descent, Morrone started her career as a model and appeared on the cover page of Vogue. She models for Urban Outfitters. Morrone made her acting debut in the James Franco's film Bukowski. She will next be seen in the Bruce Willis' action film Death Wish.

Reynaldo Pacheco

Reynaldo Pacheco has quickly become the latest ethnically ambiguous star in Hollywood. He has received massive critical acclaim and an Imagen Award Nomination for his touching breakthrough role in "Our Brand Is Crisis"; starring opposite Sandra Bullock / Billy Bob Thornton and produced by George Clooney / Grant Heslov. Reynaldo's past credits include a lead role in "Without Men", opposite Eva Longoria, Kate del Castillo, and Judy Reyes. He also starred in "The Man Who Shook the Hand of Vicente Fernandez" opposite the legendary Academy Award winner Ernest Borgnine, and had a supporting role in "Beginners", opposite Ewan McGregor and Christopher Plummer in Plummer's Academy Award winning performance.

